

RESOLUTION

A regular meeting of the Onondaga County Industrial Development Agency (the "Agency") was convened in public session on November 13, 2025, at 8:30 a.m., at 335 Montgomery Street, 2nd Floor, Syracuse, New York.

The meeting was called to order by the (Vice) Chairperson of the Agency and, upon roll being called, the following members of the Agency were:

PRESENT: Pat Hogan
Susan Stanczyk
Elizabeth Dreyfuss
Cydney Johnson
Leslie English

ABSENT: Garard Grannell
Fanny Villarreal

ALSO PRESENT: Robert M. Petrovich, Executive Director
Jeffrey W. Davis, Esq., Agency Counsel
Amanda M. Fitzgerald, Esq., Agency Counsel

The following resolution was offered by Elizabeth Dreyfuss, seconded by Cydney Johnson, to wit:

RESOLUTION AMENDING A CONTRACT WITH ABC CREATIVE GROUP TO ASSIST WITH PUBLIC RELATIONS/MARKETING SERVICES

WHEREAS, the Agency is authorized and empowered by the provisions of Chapter 1030 of the 1969 Laws of New York, constituting Title 1 of Article 18-A of the General Municipal Law, Chapter 24 of the Consolidated Laws of New York, as amended (the "Enabling Act") and Chapter 435 of the Laws of 1970 of the State of New York and Chapter 676 of the Laws of 1975, as amended, constituting Section 895 of said General Municipal Law (said Chapter and the Enabling Act being hereinafter collectively referred to as the "Act") to promote, develop, encourage and assist in the acquiring, constructing, reconstructing, improving, maintaining, equipping and furnishing of manufacturing, warehousing, research, commercial and industrial facilities, among others, for the purpose of promoting, attracting and developing economically sound commerce and industry to advance the job opportunities, health, general prosperity and economic welfare of the people of the State of New York (the "State"), to improve their prosperity and standard of living, and to prevent unemployment and economic deterioration; and

WHEREAS, the Agency issued a request for proposals from qualified contractors to provide public relations and marketing services to the Agency (collectively, the "Marketing Services"); and

WHEREAS, the Agency received proposals from Eric Mower and Associates, ABC Creative Group, Epoch Advertising Agency and Zoey Advertising; and

WHEREAS, pursuant to a resolution duly adopted by the Agency on December 20, 2022, the Agency awarded Eric Mower and Associates, ABC Creative Group and Epoch Advertising retainer agreements to provide the Marketing Services to the Agency on an as-needed basis (each a "Marketing Services Contract"); and

WHEREAS, the Agency and ABC Creative Group ("ABC") have entered into a Marketing Services Contract (the "ABC Retainer"); and

WHEREAS, pursuant to a resolution duly adopted by the Agency on March 23, 2023, the Agency authorized the Executive Director, pursuant to the ABC Retainer, to engage ABC for Marketing Services in an amount not to exceed \$70,000 (the "ABC Contract"); and

WHEREAS, in furtherance of discussions between Agency staff and a related follow-up letter from ABC, ABC has outlined a scope for additional support to the Agency which such scope shall include, but not be limited to, tradeshow assistance, website management, video production, e-communication management, data analytics and progress documentation (collectively, the "Additional Work") and that the cost of such Additional Work shall be \$70,000; and

WHEREAS, the Executive Director has recommended to the members of the Agency that, pursuant to the ABC Retainer, the Agency authorize the additional expenditure of \$70,000 and amend the ABC Contract to permit the Additional Work and to execute the ABC Proposal for the Additional Work (the "Contract Amendment"); and

WHEREAS, in accordance with the requirements of Article 8 of the Environmental Conservation Law, Chapter 43-B of the Consolidated Laws of New York as amended (the "SEQR Act") and the regulations (the "Regulations") adopted pursuant thereto by the Department of Environmental Conservation of the State of New York being 6 NYCRR Part 617, as amended (the "Regulations collectively with the SEQR Act, "SEQRA"), the Agency has reviewed executing and delivery of the Contract Amendment (the "Transaction") with respect to the Type II criteria set forth in 6 NYCRR Part 617.5(c).

NOW, THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE ONONDAGA COUNTY INDUSTRIAL DEVELOPMENT AGENCY AS FOLLOWS:

Section 1. The Transaction is a Type II action under 6 NYCRR Part 617(c) such that no further review of the Transaction is required under SEQRA.

Section 2. The Executive Director of the Agency is hereby authorized, on behalf of the Agency and upon the advice of the Agency's counsel, to execute and deliver the Contract Amendment, in a form or forms to be approved by the Executive Director, upon the advice of Agency counsel, the execution thereof to constitute conclusive evidence of such approval.

Section 3. This Resolution shall take effect immediately upon adoption.

The question of the adoption of the foregoing Resolution was duly put to a vote on roll call, which resulted as follows:

	<u>AYE</u>	<u>NAY</u>	<u>ABSENT</u>
Patrick Hogan	X		
Garard Grannell			X
Cydney Johnson	X		
Elizabeth Dreyfuss	X		
Susan Stanczyk	X		
Leslie English	X		
Fanny Villarreal			X

The Resolution was thereupon declared duly adopted.

STATE OF NEW YORK)
) ss.:
COUNTY OF ONONDAGA)

I, the undersigned Secretary of the Onondaga County Industrial Development Agency, DO HEREBY CERTIFY that I have compared the foregoing extract of the minutes of the meeting of the members of the Agency, including the Resolution contained therein, held on November 13, 2025, with the original thereof on file in my office, and that the same is a true and correct copy of such proceedings of the Agency and of such Resolution set forth therein and of the whole of said original so far as the same relates to the subject matter therein referred to.

I FURTHER CERTIFY that (A) all members of the Agency had due notice of said meeting, (B) said meeting was in all respects duly held, (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law, and (D) there was a quorum of the members of the Agency present throughout said meeting.

I FURTHER CERTIFY that as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed, or rescinded.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of November, 2025.

(SEAL)

Alexis Rodriguez
Secretary