



2024 Performance Measurement Report

Performance Goal One:

To use Agency incentives, programs, and policies to help businesses grow and expand in Onondaga County.

Onondaga County has immense potential for attracting new businesses. Our goal is to work together to create an environment that's conducive to growth and innovation.

Project Activity:

- Closed on 3 projects (2 manufacturing project expansions and 1 new hotel project)
- Combined total capital expenditure: \$154,302,402
- Combined total job creation: 465

Performance Goal Two:

OCIDA shares a common vision with the comprehensive Plan Onondaga County. Beyond aligning with the plan's goals, OCIDA is committed to supporting the substantial unmet demand for multi-unit housing in Onondaga County.

Collaboration:

Regular collaborative meetings between OCIDA and Onondaga County Planning were held to jointly assess projects in accordance with the objectives outlined in the Plan Onondaga County.

Performance Goal Three:

The Agency performs its duties in a cooperative and efficient manner through proactive open communication with its economic development partners, businesses, municipalities, and local communities.

Public Meetings Held:

The Agency conducted 28 public meetings.

Conferences:

The Agency attended 2 New York State Economic Development Conferences

- Discussed best practices with other Agencies
- Learned about new economic development initiatives and funding resources
- Connected with economic development partners to strategically identify and pursue new business opportunities